



Roseworthy Old Collegians Association Inc.

Roseworthy

## ROCA AWARD OF MERIT 2018 – John Crosby

There are very few people who have contributed to the immense success and prosperity of Australian agriculture as has John Crosby.

John has a long and prestigious history in both production and representation at the most senior levels.

He grew up on his family's farm near Alford on the Yorke Peninsula. After attending Kadina High School and Roseworthy Agricultural College, he moved to the family property at Naracoorte in the South East of SA where he farmed with his brother. He then moved to Moree in northern NSW where the family cleared and developed a grazing property into a farm growing wheat, chick peas, sorghum, safflower and other crops, as well as cattle and sheep.

In 1994, John moved to a property closer to Canberra to fit with his growing interest in representing farmers within the National Farmer Federation. In that same year, John led the National Farmers Federation backed float of Elders, and after two years on the Elders Board, joined the senior management team where he acquired, developed and managed a diverse array of agribusinesses on behalf of Elders shareholders, farming clients across Australia and customers of Australian produce around the globe.

John has held many senior roles during his career – spanning livestock, grain, dairy, finance, technology and agribusiness advocacy. His thorough, balanced and proactive approach has and continues to assist many agricultural sectors and agribusinesses navigate their way through the challenges of domestic and international hurdles to increase the value and reach of their world class products.

John continues to be actively involved with the University of Adelaide's program to increase the importance of agricultural sciences, specifically with the Agricultural Education Fund, the Peter Waite Centenary Scholarship and as Chairman of the Agribusiness Advisory Board.

John Crosby is an extremely worthy recipient of the Roseworthy Old Collegians Association "Award of Merit" for 2018.

