

# 150th Celebration Highlights



# 150 YEARS

## 2024 Overview (Total)

Events **30**  
Attendees **117,000**

**16,543** Ticket sales from ticketed events

Funds raised **\$21.18m**

Impressions **5,844,730**

**3,182** volunteers, supporting 64 programs

## Kaurna Day

**2,300** attendees  
**14** school Groups

## Floods of Fire/AF

**7,556** attendance (including ticketed & free)

## AdeLOUD

**1,503,360** paid media impressions

## LUMEN Bar

**5,900** attendees

## Industry Partners/ Alumni Community Engagement

**10,000** national and international stakeholders

## 150th Cake Moments

**4,164** students and staff attendees

## 150th website

views **69,352**  
unique visitors **36,124**

## Waite 100 Gala

**\$134k** raised (from ticket sales, auctions and raffles)

## Speaking from the South

**20** speakers  
103 staff 210 students 208 alumni in attendance

## 150th Gala Ball

**\$117,000** raised (through ticket sales and fundraising initiatives)

## Australian Rover Challenge

**10** Universities participated  
**9,225** audience (including streaming)

## Tasting Australia Masterclasses

**11** events  
**554** tickets sold

## Wonderverse

Registrations **8,725**  
Sessions **265+**  
Coverage **13,000** (in more than a dozen media outlets) (audience reach)

## Illuminate Adelaide City Lights

**1.3 million** visitors to campus