

Division of Academic and Student Engagement

Plan on a Page 2024 - 2025



The Division of Academic and Student Engagement will make education a more accessible, enriching and satisfying experience for a more diverse range of students, preparing them for future workforce success and enabling lifelong learning.

Create a Compelling Student Experience	Deliver Exceptional Teaching Quality	Develop our People & Culture
<ul style="list-style-type: none"> • Provide high quality academic and wellbeing support to ensure student retention, wellbeing and success, while improving student satisfaction as measured by local (SELTs) and national (QILT) indicators. • Create and enrich campus-based experiences to enhance students' sense of belonging and connection. Promote access to clubs and societies, social and study spaces, and events to foster engagement. • Through purposeful partnerships, deliver programs and innovative initiatives to an expanded cohort of students. • Support scholarships and diversified pathways for equity groups, new cohorts of learners and Indigenous students. • Implement Student Support Policy and finalise First Nations Student Support Strategy. • Strengthen in-house capabilities to realise opportunities in the evolving digital higher education landscape. 	<ul style="list-style-type: none"> • Implement <i>Education for a Digital World</i> to enhance quality and support transition to Adelaide University. • Enhancement and development of curricula informed by emerging strategic opportunities, technological and policy changes, evolving accreditation requirements, and the Indigenisation of Curriculum Strategy, and aligned with the ambition for Adelaide University. • Provide relevant and impactful professional learning for teaching staff and recognize and reward teaching excellence. • Harness the potential of generative AI in learning, teaching and assessment/research/student experience, including through support of AI literacy and ensuring integrity. • Invest in and promote equitable access and high-quality learning experiences through learning/teaching resources, support services and spaces. 	<ul style="list-style-type: none"> • Invest in professional development for staff, including change and wellbeing capability, to support all staff through the transition period. • Model the use of the Staff Values and Behaviours Framework through a positive workplace culture, cultivated by frequent and transparent communications, regular staff events to create connection with purpose. • Implement the First Nations Strategy, develop the First Nations Policy and finalise revised First Nations Employment Strategy. • Continue to build partnerships across sectors and geographies to enhance our reputation and relationships to strengthen Adelaide University. • Ensure business continuity and simplified business-as-usual activity to allow staff to best support the transition program while maintaining excellence in core operations.

Grow and Diversify Revenue
<ul style="list-style-type: none"> • Develop and contribute to new revenue generating initiatives and expanded partnerships in line with the Growth and Diversification Steering Committee and the Industry Partnerships Coordinating Group. • Support program rationalisation as appropriate. • Diversify and expand sustained B2B opportunities for the University, with new PACE operating model to expand B2B and engagement activities to further expand financial growth. In partnership with External Engagement; lead the formation of the University B2B Strategy. • Develop/offer new micro-credentials/short courses/assessment credentials in areas of demand, capitalising on the Online Transition Project and the future digital aspirations of Adelaide University.

Enhance Graduate Employability
<ul style="list-style-type: none"> • Enhance students' development of the skills, capabilities and personal attributes to excel in the workforce, while lifting the graduate employment rate to above SA average. • Support the development of a Student Employability Strategy for Adelaide University. • Develop and implement a coordinated industry engagement approach to maximise student engagement with industry and improve employer perception. • Implement and support measures to meet NPILF targets including increased internships and other work-integrated learning and STEM courses taken by non-STEM students.