

## COMPETITION TERMS AND CONDITIONS

1. The name of the Competition is “2024 Mental Health Awareness Month Art Competition” (“the Competition”), and is in two parts: a. “the Art Competition” and b. “the Voting Competition”.
2. The Competition is being run by the University of Adelaide (ABN: 61 249 878 937 and CRICOS Number: 00123M) in Adelaide, South Australia, 5005, telephone +61 8 8313 5208.
3. The Competition Period begins at 12am ACST on 28 June 2024 and ends at 12am ACST on [ ]. Within the Competition Period:
  - a. the time for receipt of Art Entries in the Art Competition commences at 12am ACST on 28 June 2024 and closes at 12am ACST on Friday 26 July 2024 and closes at (“Art Competition Period”); and
  - b. the time for receipt of Voting Entries in the Voting Competition commences at 12am on 29 July 2024 and closes at 12am on 19 August 2024 (“Voting Competition Period”).
4. Information on how to enter the Competition and about prizes forms part of the Terms and Conditions. Participation in the Competition is deemed to be acceptance of these Terms and Conditions.

### Eligible Entrants

5. Eligible Entrants are University of Adelaide Students who were enrolled in at least one course during the Competition Period provided that they are not, at any time during the Competition period:
  - a. Employed in Student Life, Division of Academic and Student Engagement at the University of Adelaide;
  - b. A member of the Council of the University of Adelaide; or
  - c. Not the Chancellor, Vice-Chancellor or a Deputy Vice-Chancellor of the University Adelaide.
6. Only Eligible Entrants may enter the Competition. Joint entries are not allowed for either the Art Competition or the Voting Competition. Entries must be the sole work of the Eligible Entrant entering the Artwork in the Art Competition. Eligible Entrants may only enter the Art Competition once.
7. Any entry that is made on the behalf of a third party will be invalid, unless the entrant requires the assistance of a third party to enter due to a disability, provided that the Eligible Entrant is able to make the declaration at clause 13(d).
8. Eligible Entrants who breach any of these terms and conditions will be disqualified from the Competition.

### Promotion

9. The University will promote the Competition as follows:
  - a. on its Instagram pages @uoa.hub and @uofastudentwellbeing;
  - b. on its Facebook Student Health and Wellbeing page
  - c. on its Student Health and Wellbeing web page at <https://www.adelaide.edu.au/student/wellbeing/>;
  - d. University of Adelaide newsletters; and

- e. on digital screens and posters displayed at its North Terrace, Waite and Roseworthy campuses.

### **Art Competition Entry**

10. To enter the Art Competition, Eligible Entrants must submit a piece of artwork that is in a form listed at clause 11 herein and that meets the criteria at clause 12 herein (“the Artwork”).
11. Sculptures and other forms of three-dimensional art will not be accepted for an Art Competition Entry. The Artwork must be in one of the following original forms:
  - a. Digital: including graphic design, digital paintings and digital illustrations;
  - b. Traditional: paintings, drawings and mixed media;
  - c. Photographs; or
  - d. Poetry and other written work.
12. The Artwork should aim to meet the following criteria:
  - a. Relevance to the theme: How well does the Artwork relate to the theme of “Building Strength for Mental Health”?
  - b. Creativity and originality: Is the design original and creative? Does it stand out and capture attention?
  - c. Aesthetic: Is the Artwork visually appealing?
  - d. Symbolism: Does the Artwork incorporate meaningful symbols or elements that represent mental health strength and resilience?
  - e. Safe and respectful: Is the Artwork conveyed safely and appropriately? The use of language, imagery or storytelling that the Shortlisting Panel deems to be offensive or otherwise inappropriate will result in the Entry that corresponds with that Artwork being disqualified.
  - f. Overall impact: Overall, how impactful is the Artwork? Does it have the potential to resonate with a wide audience and leave a lasting impression?
13. To enter the Art Competition, Eligible Entrants must, during the Art Competition Period, follow the link on any of the promotion sites at clause 9(a), 9(b), 9(c) or 9(d) of these Terms and Conditions or alternatively by scanning the QR code promoted as per clause 9(e) and then:
  - a. Enter their (i) name; (ii) University of Adelaide student email address; and (iii) phone number;
  - b. Upload a copy of their Artwork in jpg or png format;
  - c. Enter the title of the Artwork;
  - d. Declare that they are the sole author of the Artwork, that they own the copyright and that the Artwork does not breach the copyright of any other persons;
  - e. Give permission for the University to reproduce the Artwork, publish the Artwork, use the Artwork in promotional activities, display the original Artwork or a copy of it for the entire month of October 2024 and attribute their name (and if applicable, Instagram handle) to the Artwork; and
  - f. Answer the questions on the electronic form about the Artwork that they have uploaded.

### **Art Competition Shortlisting**

14. The Shortlisting Panel will comprise of the following:

- a. 3 University of Adelaide staff members from the Student Health and Wellbeing Team;
  - b. 1 University of Adelaide staff member from Student Life (who is not on the Student Wellbeing Team); and
  - c. 3 Student Wellbeing Volunteers who have not entered the Art Competition.
15. All Artworks of valid Artwork Entries will be judged by the Shortlisting Panel who will, with reference to the Judging Criteria in their absolute discretion determine a Shortlist, with the number of Artworks on the Shortlist being at the absolute discretion of the Shortlisting Panel provided that it is at least 10 and no more than 20 Artworks. The Judging Criteria that the Shortlisting Panel will use to determine the Shortlist will be the criteria at clause 12 of these terms and conditions, with the Shortlist comprising the top 10 to 20 Artworks that the Shortlisting Panel deems in its absolute sole discretion to best meet the Judging Criteria. The decision of the Shortlisting Panel is final.

### **Voting Competition Entry**

16. The Shortlisted Entries will be published via the promotional means listed at clause 9(a), 9(b), 9(c) or 9(d) during the Voting Competition Period.
17. To place a Voting Competition Entry, Eligible Entrants must, during the Voting Competition Period, follow the link on any of the promotion sites at clause 9(a), 9(b), 9(c) or 9(d) of these Terms and Conditions or alternatively scan the QR code promoted as per clause 9(e) and then:
  - a. Enter their (i) name; (ii) University of Adelaide student email address; and (iii) phone number; and
  - b. Vote for a Shortlisted Artwork.

### **Selection of Winners and Prizes Awarded**

#### *Art Competition Winners and Prizes*

18. The three Shortlisted Entries with the most votes made in the Voting Competition in accordance with these Terms and Conditions will be the Art Competition Popular Vote Winners.
19. Each Art Competition Popular Vote Winner will receive a visa gift card to the value of AUD 500.
20. The Shortlisting Panel may in its absolute sole discretion award additional prizes to the value of AUD \$50 to Eligible Entrants of Shortlisted Entries that are not Popular Vote Winners.

#### *Voting Competition Winner*

21. One Voting Competition Winner will be drawn from the Vote Competition Entries. The Voting Competition Winner will be the first drawn name randomly selected by the Google Random Number Generator platform from a downloaded excel document of Voting Competition Entrants, operated by members of the University's Student Health and Wellbeing Team. The draw will take place at the Student Health and Wellbeing Office, Room 610 Hughes Building, Adelaide University North Terrace Campus on 20 August 2024 at 10:00am ACST.

#### *Verification and Notification of Winners*

22. Winners will be notified via their University of Adelaide email on 20 August 2024 and may be published via the means listed at clause (9)(a), 9(b), 9(c) and (9d) of these terms and conditions between 26 August and 30 August between 9:00am and 5:00pm.
23. The Prizes will only be awarded following validation and verification of the winner.
24. The University reserves the right to request the Winners to provide proof of identity, and or/proof of entry validity in order to claim a Prize. Proof of identification and entry considered suitable for verification is at the discretion of the University. In the event that a Winner cannot provide suitable proof, that Winner will forfeit the prize in whole and a new Winner will be drawn.
25. The University will not be liable for a Winner who cannot be contacted or whose entry cannot be validated or verified and therefore forfeits their Prize, and no correspondence will be entered into.
26. Should an entrant's contact details change during the competition period, it is the Eligible Entrant's responsibility to notify the University by emailing [studentwellbeing@adelaide.edu.au](mailto:studentwellbeing@adelaide.edu.au) and including the words, "2024 Mental Health Awareness Month Art Competition – Change of Contact Details".
27. Prizes are non-exchangeable and cannot be taken as cash unless the prize is a cash prize. No responsibility is accepted for any variation in the value of the Prize pool. The University is not responsible for any additional costs associated with entering or winning the Competition or any of the Prizes.
28. Art Competition Winners will be rewarded their prize digitally (E-voucher) between 28 October and 1 November between 9:00am and 5:00pm. Voting Competition Winners will be emailed their prize upon verification of their identity. If a Prize remains unclaimed without alternative arrangements 14 days after a Winner has been sent notification that that they are a Winner, or if the University is unable to contact or verify the winning entry with a Winner by that time in accordance with clause 17, that Winner will forfeit their Prize and another Winner will be drawn in the case of the Voting Competition Winner, and in the case of an Art Competition Winner, their prize will be awarded to the Eligible Entrant whose Artwork received the next highest amount of votes.

### **Miscellaneous**

29. The University accepts no responsibility for any late, lost, or misdirected entries including surveys not received by the University or delays in the delivery of online survey submissions due to disruptions, network congestion, or any other reason.
30. By entering the Competition, in addition to other permissions given in accordance with these terms and conditions, all Eligible Entrants give their permission for the University to publish their name, photo, and that they are the Winner of the Competition, if they are a Winner, in any and all of the means stated in clauses (9)(a), 9(b), 9(c) and (9d) of these terms and conditions.
31. If there is any inconsistency between these Terms and Conditions and anything else that refers to this Competition, these Terms and Condition will prevail.
32. The University reserves the right to disqualify any Eligible Entrant who tampers with the entry process, who submits an entry that is not in accordance with these Terms and Conditions, or who has, in the opinion of the University, engaged in conduct in entering the Competition which is fraudulent, misleading, deceptive, or generally damaging to the goodwill or reputation of the University or the Competition. This includes, but is not limited to, entrants using multiple email

addresses or identities to submit multiple entries, entries which are breaches of copyright, and entrants who submit past the deadline.

33. The University reserves the right to change these Terms and Conditions. If any changes are made the University will notify the public via its website.
34. Upon entry into the Competition each entrant gives permission for the use of personal data and information by the University. This information will be used and retained in accordance with the University's Privacy Policy & Management Plan, available here:  
[www.adelaide.edu.au/policies/62](http://www.adelaide.edu.au/policies/62)
35. The University's decision is final and the University will not enter into correspondence regarding the Competition result or any other decision the University makes in connection with the Competition.