



Study Overseas Photo and Video Competition

Division of Academic and Student Engagement

<u>Picture This</u> ... Photo and Video Competition

Competition Terms and Conditions

1. General

- 1.1 The name of the Competition is "Picture This ... Photo and Video Competition".
- 1.2 The Promoter is the University of Adelaide (ABN: 61 249 878 937; CRICOS Number: 00123M and Australian University Provider Number PRV12105) in Adelaide, South Australia 5005, telephone number 8313 8220 ("the University").
- 1.3 The Competition commences at 16:30PM (UTC+9:30) on 5 June 2023 and concludes at 16:30PM (UTC+9:30) on 31 August 2023 ("the Competition Period").
- 1.4 The University will promote the Competition in the following ways:
 - (a) via its social media channels on Instagram and Facebook;
 - (b) in a featured article on the University of Adelaide Study Overseas website; and
 - (c) in an email sent to all students whose emails are in the Study Overseas SMART Portal and who were or are on a University of Adelaide Student Mobility Program (also known as a "Study Overseas Program") between 1 July 2022 and 31 July 2023
- 1.5 The method of entry to the Competition will be via the Box Link advertised in the promotions specified in clause 1.4 herein.
- 1.6 Information on how to enter the Competition and about prizes forms part of the Terms and Conditions. Participation in the Competition is deemed to be acceptance of these Terms and Conditions. Participation in the Competition is also deemed to be agreement to abide by the <u>University of Adelaide's social media policies</u>.



2 Entry

- 2.1 Eligible Entrants are persons who:
 - (a) commenced an overseas study experience (that is an outbound study experience not in Australia) between 1 July 2022 and 31 July 2023 for credit towards a University of Adelaide award;
 - (b) correctly registered this overseas study experience in the University of Adelaide Student Mobility Applicant Registration Tool "("SMART"); and
 - (c) who are not excluded from entry by clause 2.2 herein.
- 2.2 The following persons are excluded from entry and may not be Eligible Entrants:
 - (a) persons who have ever been an inbound student on exchange at the University of Adelaide;
 - (b) persons who are not, at any time during the Competition Period:
 - (i) employed in Student Engagement & Success, Study Overseas or Global Engagement at the University of Adelaide;
 - (ii) a member of the Council of the University of Adelaide; or
 - (iii) the Chancellor, Vice-Chancellor or a Deputy Vice-Chancellor of the University of Adelaide.
- 2.3 To enter the Competition, Eligible Entrants must, during the Competition Period, click on the Competition Link submit a photo or video ("the Creative Entry") and complete and submit the online entry form ("Entry Form" and, together with the "Creative Entry", the "Competition Entry") ensuring that:
 - (a) their Creative Entry fully complies with "Creative Entry Requirements" at clause 3 of these Terms and Conditions;
 - (b) they indicate which single category of the Creative Entry Categories applies to the Creative Entry;
 - (c) they give the title of the Creative Entry being uploaded, and a description ("a Caption") of the same;
 - (d) they include all information about their overseas study experience as requested in the Entry Form, for example, the program name, overseas study location and the period during which they participated in the overseas study experience; and that
 - (e) they provide a declaration that they are the creator and owner of the Creative Entry and that they have the necessary permission to enter the applicable Creative Entry in the Competition.
- 2.4 Competition Entries must be the work of a single Eligible Entrant. Group Entries are not permitted.
- 2.5 Competition Entries must be received by the University during the Competition Period. The time of entry will in each case be the time that the Competition Entry has been submitted by the entrant.
- 2.6 The University accepts no responsibility for any late, lost, or misdirected Competition Entries including submissions not received by the Promoter or delays in the delivery of online submission due to disruptions, network congestion, or any other reason.
- **3 Creative Entry Requirements**



- 3.1 Each Creative Entry that is a photo must be "high resolution", a minimum file size of 3MB and submitted in one of the following Categories:
 - (a) Campus: Show us your day-to day student life on campus through photos.
 - (b) Beyond the classroom: Show us your student life beyond the classroom
 - (c) Students in Action: Show us what you've been up to during your travels;
 - (d) WOW Factor: Show us your photos of any amazing sights that you say during your travels; or
 - (e) Industry Connections: Show us your experience with growing your international network.
- 3.2 Each Creative Entry that is a video must be in mp4 format, no shorter than 30 seconds in length and no longer than 90 seconds in length, and submitted in the Category of "Reel It": show us a short video highlighting your overseas travel experience.
- 3.3 Eligible Entrants may submit only one Creative Entry per Category.
- 3.4 The file containing each Creative Entry must be named using the following format: Category.Student ID.Last Name.First Name (e.g. WOW Factor_a1234567_Citizen Jane). Submissions that do not meet this naming format will not be accepted.
- 3.5 The Eligible Entrant who submits a Creative Entry must obtain written permission from anyone who can be identified in the Creative Entry by their image or voice prior to submitting the Competition Entry to the Competition.
- 3.6 Creative Entries must not include images or voices of children or non-consenting adults.
- 3.7 Neither Creative Entries nor their Captions may contain inappropriate content, such as excessive drinking, coarse language, nudity and/or other offensive content, and must not be of a nature that if a Creative Entry were published, it could be capable of contravening, or cause the publisher to contravene, any University policies.
- 3.8 Creative Entries must be the original work of the Eligible Entrant who submits the Creative Entry. They must not include any copyrighted material.
- 3.9 Entrants are required to take full responsibility for the content of their Competition Entry and for ensuring that their Competition Entry complies with these Terms and Conditions.

4 Selection and Notification of Winner

- 4.1 Ten finalists in each Category will be selected by a panel of at least 2 staff drawn from Study Overseas, the Division of Academic and Student Experience and Global Engagement ("the Selection Panel").
- 4.2 Finalists will be published on the <u>Study Overseas website</u> and <u>Instagram account</u> in the week commencing Monday 18 September 2023.
- 4.3 The Selection Panel will select one winner per Category ("a Winner"). The Winner per Category will be selected on the basis that their Creative Entry is, in the opinion of the Selection Panel:



- (a) most likely to engage and connect with other students;
- (b) most likely to inspire other students; and
- (c) best reflects the category description.
- 4.4 Each Winner will receive one Prize. If a Winner wins more than one Category, they will receive only one Prize.
- 4.5 The Winners will be notified via their University of Adelaide email in the week of Monday 18 September 2023, and the Winner in each Category will be published on the University of Adelaide Study Overseas website and Instagram account within fourteen days of Monday 25 September 2023.
- 4.6 Should an entrant's contact details change during the Competition Period, it is the entrant's responsibility to notify the Promoter. A request to access or modify any information provided in an Competition Entry should be directed to study.overseas@adelaide.edu.au.

5 Prizes

- **5.1 Each Winner will receive a Prize of one** <u>Ultimate Student eGift Card</u>" ("eGift Card") valued at AUD150. If a Winner is a Winner in more than one Category they will receive one Prize as though they were the Winner of only one Category.
- 5.2 The total Prize pool is AUD900.00 but will be less in the event that there is a Winner or Winners who are a Winner in more than one Category.
- 5.3 Each Winner will receive their prize in the week commencing 18 September 2023 via the following:
 - (a) Study Overseas will order the eGift Card to the email address associated with each Winner's University student account. Each Winner will receive an email that contains a link to their eGift card.
 - (b) Study Overseas will receive a confirmation email from Ultimate Student Gift Cards. This confirmation email is proof of delivery of the prize to the winner and the prize will be considered awarded once Study Overseas has received the confirmation email.
- 5.4 Prizes cannot be transferred, exchanged, or redeemed for cash. No responsibility is accepted for any variation in the value of the Prize pool. The University is not responsible for any additional costs associated with entering or winning the Competition or the collection of any of the Prizes.

6 Privacy Statement

- 6.1 Each Eligible Entrant who enters the Competition gives permission to the University to use their personal data and information. This information will be used and retained in accordance with the Privacy Act 1988 (Cth), the University's Privacy Policy and the University's Privacy Management Plan. The University's Privacy Policy is available here: www.adelaide.edu.au/policies/62
- 6.2 Eligible Entrants who do not supply the personal information requested by the University to enter the Competition will not be eligible to be a Finalist or Winner or to be awarded a Prize.



6.3 If Eligible Entrants have a question regarding Privacy and the Competition, they should contact Study Overseas at the University by phone on 8313 8220, or by email at study.overseas@adelaide.edu.au

7 Use of Creative Entry by the University

- 7.1 By entering this Competition, the Eligible Entrant grants the University a nonexclusive right to use, reproduce, edit, modify, or remove any part of an Eligible Entrant's Competition Entry in its absolute discretion and to communicate or publish (in hardcopy or electronic format) the content of any Creative Entry submitted, including if so altered, for the following purposes:
 - (a) University publications and promotional activities (including but not limited to the University's website and social media sites, promotional and marketing materials, and student recruitment activities); and
 - (b) The University's administrative and teaching purposes, And acknowledges and consents to the public disclosure of their name, degree, overseas study location and Creative Entry which may occur as a result, as well as that they are a Winner, if applicable.

8 Miscellaneous

- 8.1 The University reserves the right to verify, or require the Eligible Entrant to verify that:
 - (a) They are an Eligible Entrant;
 - (b) their Competition Entry is their own original work and that they retain ownership of it;
 - (c) they have obtained all written consents stipulated in clause 3.5;
 - (d) that the Competition Entry otherwise complies with these Terms and Conditions; and that
 - (e) they are an Eligible Entrant.
- 8.2 Proof considered suitable for verification in accordance with clause 8.1 is at the discretion of the University. If the Winner cannot provide suitable proof, the University may in its absolute discretion disqualify the entrant from the Competition and/or rule that the Competition Entry is invalid, the Winner will forfeit the Prize in whole and no substitute will be offered.
- 8.3 The University reserves the right to disqualify any entrant who tampers with the entry process, who submits a Competition Entry that is not in accordance with these Terms and Conditions, or who has, in the opinion of the University, engaged in conduct in entering the Competition which is fraudulent, misleading, deceptive, or generally damaging to the goodwill or reputation of the University or the Competition. This includes, but is not limited to, Eligible Entrants using multiple email addresses or identities to submit multiple Competition Entries and Eligible Entrants who submit Creative Entries that are not their own work.
- 8.4 Any Competition Entry that is made on the behalf of a third party will be invalid, unless the Eligible Entrant requires the assistance of a third party to enter due to a disability.



- 8.5 The University will not be liable for a Winner who cannot be contacted or who forfeits their Prize under this clause 8.
- 8.6 The University accepts no responsibility for any late, lost, or misdirected Competition Entries including Competition Entries not received by the University or delays in the delivery of the same due to disruptions, network congestion, or any other reason.
- 8.7 The University reserves the right to change these Terms and Conditions. If any changes are made the University will notify the public via its website.
- 8.8 All decisions made by the University in exercise of its rights and duties under these Terms and Conditions are final, and the University will not enter into correspondence regarding the Competition result nor any other decision the University makes in connection with the Competition.