

Role Title	Chief Student Entrepreneur
University Area:	ThinLab - eChallenge
Reporting to:	eChallenge and ThinLab Manager
Role Overview:	The Chief Student Entrepreneur serves as a valuable ambassador for both the University of Adelaide and the University's business incubator, ThinLab. With a passion for entrepreneurship, you will be deeply involved in recruitment efforts, engaging with current University of Adelaide students and alumni, as well as high school students and educators. This position promotes entrepreneurship from a current students' perspective.
Commitment Required	This is a 12-month commitment. Events and engagements will run throughout the Chief Student Entrepreneur term (March 2025 to March 2026), usually with a time commitment of 3 to 6 hours per week.
What does the Chief Student Entrepreneur do?	
<ul style="list-style-type: none"> • Represent the ThinLab and the University of Adelaide across a range of recruitment events such as Open Day, O'Week, campus tours, in-school visits, and panels • Speak and present at ecosystem events, University and ThinLab Events including the Tech eChallenge Award Ceremony, and eChallenge Awards Ceremony (Up to 5 engagements a year) • Student consultations: Talk to students about the ThinLab student programs (including ThinFast, eChallenge, Tech eChallenge) and refer appropriate program and experience • Work alongside the ThinLab and University of Adelaide marketing teams in promotional photo shoots and video projects • Write short testimonials for our publications, email campaigns and take over our social media accounts to give an insight into your study and entrepreneurship experiences • Share your lived experience as a university student and an entrepreneur to demystify concepts of higher education and work • Learn and maintain a solid understanding of relevant university degrees, programs, pathways and admission criteria for entrepreneurship and ThinLab • Promote and advocate ThinLab, eChallenge and ThinLab programs to current students and future students • Outreach to student societies and student facing events 	
Benefits of becoming the Chief Student Entrepreneur	
<ul style="list-style-type: none"> • Work flexible hours – the Chief Student Entrepreneur will need to be available and commit to large events such as Open Day, Info Day, Open Week panels, ecosystem events • Free ThinLab Membership during your term - this includes tenancy, access to high calibre experts, mentoring, development sessions, access to member only events, and support • Become a more confident public speaker • Meet people in the thriving entrepreneurial ecosystem • Develop graduate qualities and improve success in post-university careers and learn new skills • Be involved in the University's flagship entrepreneurship course, the eChallenge and ThinLab student-facing programs • Be involved in the ThinLab social media marketing delivery • Have your business promoted with the University of Adelaide brand 	

Who can become the Chief Student Entrepreneur?

You can apply to be the Chief Student Entrepreneur if you are a current University of Adelaide student and have completed at least one year full-time or part-time equivalent of university study.

Selection Criteria

The qualities we look for in the Chief Student Entrepreneur include:

Essential Criteria

1. Current University of Adelaide student
2. Demonstrates leadership and integrity
3. Excellent communication and well- developed interpersonal skills, both written and oral
4. Enthusiastic, friendly, and approachable
5. Punctual, flexible, and reliable
6. Ability to be agile
7. Ability to work well in a team environment
8. Actively pursuing or working on an innovative business idea

Desirable:

1. An active entrepreneur
2. Previous experience in multi-stakeholder engagement
3. An interest in student engagement across a range of school levels

Applications for 2025-2026 Chief Student Entrepreneur are now open.

Applications close 5pm, Thursday 20 February 2025.

To be considered for the role of 2025-2026 Chief Student Entrepreneur, please complete the application form on the ThinLab website. Shortlisted applicants will be required to attend a short interview and will be contacted in early March 2025.